

LATINO LEADERSHIP ALLIANCE POLITICAL ACTION COMMITTEE

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For immediate release
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LLA-PAC Endorses Reelection of Don Guardian as Mayor of Atlantic City

New Brunswick, NJ (September 18, 2017).-The Political Action Committee of The Latino Leadership Alliance, the largest Latino advocacy organization in New Jersey representing professional leaders and most of the leading Latino organizations across the state, announced today its endorsement of the reelection of Don Guardian as Mayor of Atlantic City.

"LLANJ PAC is proud to endorse Don Guardian for Mayor of Atlantic City," said Dr. Maria Teresa Montilla, President of LLANJ-PAC. "Don is a true and very active community champion who was born and raised in New Jersey to parents with a long history of service and commitment to others. He is a seasoned committed leader who has dedicated his entire life to fight for our working families, for better quality of life, for the advancement of our diverse communities, for effective cost management, and for the progress and prosperity of our diverse communities. His first term as Mayor was marked by his characteristic fighting and positive spirit, and a relentless commitment to the well-being of all the people of Atlantic City."

In accepting such a historic endorsement announced today at 12:30pm in his campaign headquarters at 2309 Atlantic Avenue in Atlantic City, NJ, Don, said:

"I am privileged and lucky to receive the official endorsement from LLANJ-PAC, a unifying and inclusive organization totally committed to the socio economic and political advancement of all of us in New Jersey. Receiving this historic endorsement from such a distinguished and important entity reminds me of what I've learned from my parents as I grew up in New Jersey; my parents instilled in me the importance of being committed to public service and to possess a steadfast belief that, together, we can climb any mountain and solve any problem."

"Don will continue to serve the people of Atlantic City with distinction, as he has done over the past four years" said Paul Perez, VP of LLANJ. "With his public management experience and unrelenting commitment towards implementing effective innovative quality of life initiatives, and his passion to serve the people, he has been a Mayor for Everyone."

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Prior to serving as Mayor, Don was Director of the Special Improvement District in Atlantic City, responsible for effective cost management and implementation of Atlantic City landscape and environmental beautification that directly affect the quality of life in the Tourism District.

Don has been an active member of the Metropolitan Business Citizen's Association for the past twenty years and has served as Vice President for ten of those years.

He has been President of the Historical Gardner's Basin Foundation and has served on that board for the past ten years.

He is a 35 year-member of Rotary International and has served in the capacity of Club President and District Governor within that organization.

He sat on the Board of the New Jersey Downtown Association for a period of 12 years. Don served three of his ten year- stay with the South Jersey A.I.D.S. Alliance as President of that Organization. Don also has enjoyed serving on the Board for the Atlantic City Boys and Girls Club for a period of seven years.

He has been a resident of the Atlantic City Inlet for over twenty years.

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ABOU LLANJ-PAC: The LLANJ-PAC is the Political Action Committee of The Latino Leadership Alliance of New Jersey, the only statewide non-partisan non-profit organization composed of local, regional and state organizations, Latino leaders and professionals advocating for the socio-economic and political development of Latino diverse communities. Visit www.llanj.org or write to llanj@mail.com (732) 249-0400.